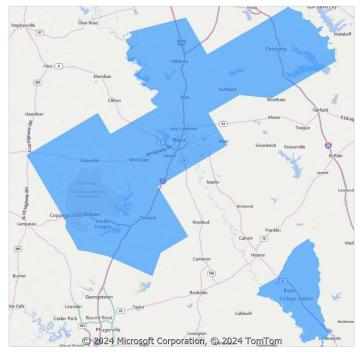
MAY 2024

# CENTRAL EAST TEXAS MULTIFAMILY

RENTAL TRENDS SUPPLY/DEMAND EMPLOYMENT ANALYTICS



# **CENTRAL EAST TEXAS MULTIFAMILY**

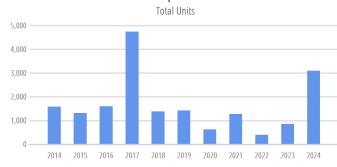


National Ranking Out of 121 Markets 23 Growth [-3] 8 Employment 87 Completions Growth (+3]

# **SUPPLY**







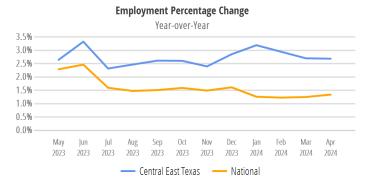
# **RENTAL TRENDS**



# Central East Texas Rent Growth by Asset Class Year-over-Year

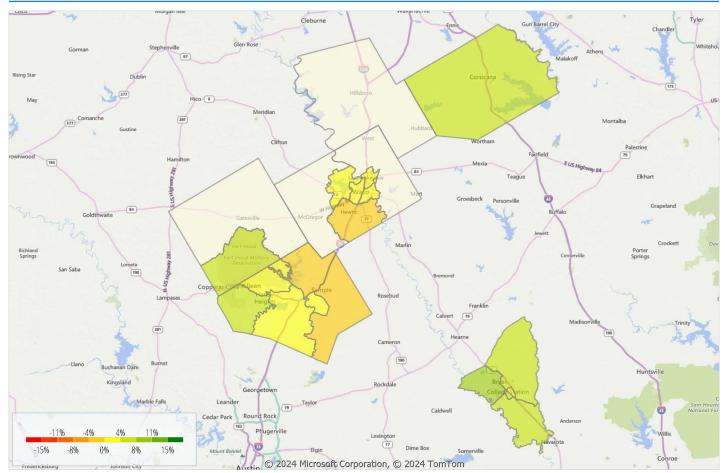


## DEMAND



**Employment Sector Current Share YOY Change** Government 25.4% 4,100 3.8% 15.6% Education and Health Services 2,400 3.6% Leisure and Hospitality 11.9% 1,500 3.0% Other Services 3.2% 900 6.9% Professional and Business Services 9.4% 900 2.2% **Financial Activities** 4.6% 800 4.1% Mining, Logging and Construction 5.6% 600 2.5% 6.9% 1.0% Manufacturing 300 Trade, Transportation, and Utilities 200 0.3% 16.5% Information 0.8% -200 -5.3%

# SUBMARKETS YEAR-OVER-YEAR RENT GROWTH



# **HIGHEST OVERALL PERFORMING SUBMARKETS**

Submarket	Rent	Occupancy	YOY Change
Bryan - west	\$1,219	96%	7.6%
College Station - central	\$1,736	95.5%	7.2%
College Station - south	\$1,808	93.6%	6.2%
Corsicana	\$1,055	91.4%	5.9%
Copperas Cove	\$1,010	94%	5.9%

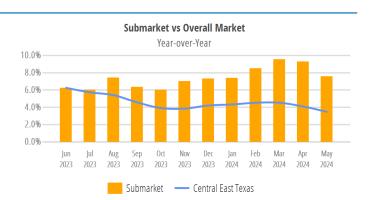
# HIGHEST PERFORMING SUBMARKET - BRYAN - WEST

Properties	23
Units	3,721
Average Rent/Unit	\$1,219
Effective YOY Chg	7.6%



# LOWEST OVERALL PERFORMING SUBMARKETS

Submarket	Rent	Occupancy	YOY Change
Waco - central	\$1,192	93.1%	0.4%
Temple - south	\$1,118	94.2%	0.4%
Temple - north	\$1,205	93.3%	-0.4%
Waco - south	\$1,251	93.8%	-0.8%
Temple - east	\$1,235	91.6%	-2.2%



# RENTAL RATE CHANGE BY SUBMARKET AND ASSET QUALITY

# -11% -4% 4% 11% 8% -15% 8% 0% 15% Dime Bo Quantum Addition Corporation, © 2024 TomTom

# LIFESTYLE APARTMENTS - YEAR-OVER-YEAR RENT GROWTH

# HIGHEST PERFORMING SUBMARKETS - LIFESTYLE

Submarket	Rent	Occupancy	YOY Change
Bryan - west	\$1,535	96%	10.5%
College Station - central	\$2,519	99.6%	7.9%
College Station - south	\$2,020	93.1%	6.2%
Killeen - west	\$1,480	92.9%	5.6%
Waco - east	\$2,032	90%	4.5%

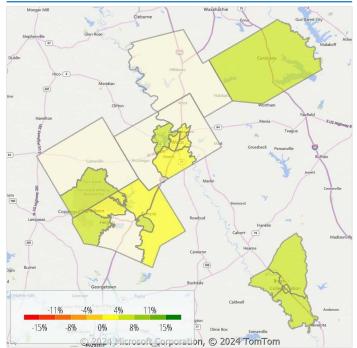
# **BRYAN - WEST**

	Lifestyle	RBN	Overall	· MX
Properties	7	16	23	Lake Bryan
Units	1,626	2,095	3,721	2
Avg Rent/Unit	\$1,535	\$974	\$1,219	© 2024 Microso
Effective YOY Chg	10.5%	4.3%	7.6%	Corporation, © 2 TomTom
Effective YOY Chg	10.5%	4.3%	7.6%	Corporation, © 2

# LOWEST PERFORMING SUBMARKETS - LIFESTYLE

Submarket	Rent	Occupancy	YOY Change
College Station - north	\$1,565	95.9%	1.8%
Waco - south	\$1,463	93.3%	-2.3%
Temple - south	\$1,386	92.4%	-3.2%
Waco - central	\$1,571	93.8%	-3.4%
Temple - east	\$1,479	92.2%	-8.5%

# RENTERS-BY-NECESSITY APARTMENTS - YEAR-OVER-YEAR RENT GROWTH



# HIGHEST PERFORMING SUBMARKETS - RBN

Submarket	Rent	Occupancy	YOY Change
Corsicana	\$999	89.5%	6.4%
College Station - south	\$1,174	94.2%	6.1%
Bryan - east	\$1,063	92.9%	5.9%
Copperas Cove	\$1,010	94%	5.9%
College Station - central	\$966	95.2%	5.6%

# **CORSICANA**

	RBN	Lifestyle	Overall	axahachie 12 Gun Barrel City
Properties	5	1	6	
Units	627	148	775	Corsicana
Avg Rent/Unit	\$999	\$1,291	\$1,055	Hubbar 2024 Microsoft
Effective YOY Chg	6.4%	4.4%	5.9%	Corporation, © 2024 TomTom

# LOWEST PERFORMING SUBMARKETS - RBN

Submarket	Rent	Occupancy	YOY Change
Waco - north	\$993	95.5%	1.8%
Temple - east	\$1,111	91.4%	1.3%
Waco - south	\$1,090	94.3%	0.8%
Waco - east	\$1,407	95.3%	0.3%
Temple - north	\$1,140	93.4%	0.1%

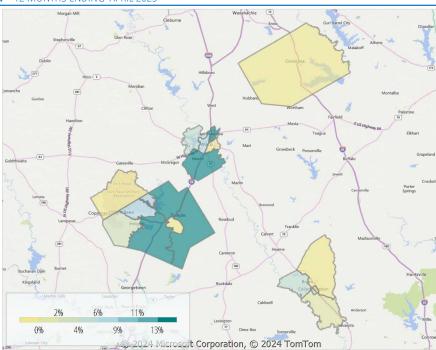
# **OVERALL DEVELOPMENT ACTIVITY**



# PROJECTED COMPLETIONS AS % OF PRIOR INVENTORY - 12 MONTHS ENDING APRIL 2025

Submarket	Growth	# Units
Temple - north	29.6%	653
Waco - north	19.3%	216
Belton	19.2%	342
Waco - south	17.3%	452
Temple - east	15.3%	457
Killeen - east	7.8%	368
Waco - central	7.7%	566
Waco - west	6.1%	82
Bryan - west	4.5%	199
College Station - central	4.3%	372
Killeen - west	2.5%	94
+ 1 More Submarkets		60
Market Overall	5.6%	

Market Overall



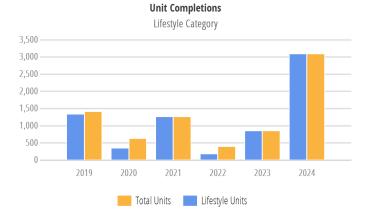
# LARGEST COMMUNITIES UNDER CONSTRUCTION

3,861 Units

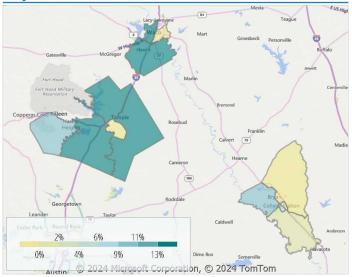
Project	Address	# Units	Developer
Otto	401 1st Street College Station, TX 77840	372	Kayne Anderson Capital Advisors
Station42	801 South W. S. Young Drive Killeen, TX 76543	368	NRP Group
2201 Creekview	2201 Creekview Drive Waco, TX 76711	300	Cross Development
Wayfare Waco	1210 North Old Robinson Road Waco, TX 76706	272	IMS Development
Riverfront Lofts	414 South University Parks Drive Waco, TX 76706	266	Catalyst Urban Development

# TOP DEVELOPERS BY UNITS UNDER CONSTRUCTION

		-
Developer	# Units	# Props
Kayne Anderson Capital Advisors	372	1
NRP Group	368	1
Cross Development	300	1
IMS Development	272	1
Catalyst Urban Development	266	1
Stellar Development Company	265	1
Cypressbrook Company	260	1
Surge Development	216	1
RREAF Holdings	210	1
Rosier, William Grady	208	1



# **PROJECTED LIFESTYLE COMPLETIONS AS % OF INVENTORY**



Submarket	Growth	# Units
Temple - north	98.5%	445
Temple - east	82.5%	457
Waco - central	47.4%	566
Waco - south	37.8%	452
Belton	28.6%	342
Bryan - west	10.5%	199
Killeen - west	8.8%	94
College Station - central	8.2%	372
College Station - south	1.0%	60
Killeen - east	N/A	368
Waco - west	N/A	82

Market Overall

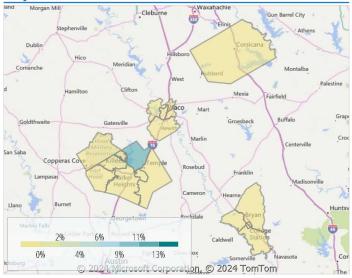
3,437 Units

13.9%



Unit Completions Renters-by-Necessity Category 3,500 3,000 2,500 2,000 1,500 1,000 500 0 2019 2020 2021 2022 2023 2024 Total Units RBN Units

# **PROJECTED RBN COMPLETIONS AS % OF INVENTORY**



Submarket	Growth	# Units
Temple - north	11.9%	208

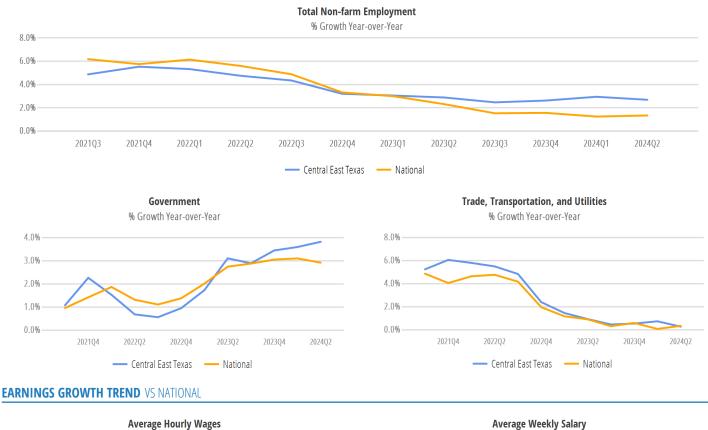
Market Overall

**0.5%** 208 Units

# **EMPLOYMENT COMPOSITION BY INDUSTRY SECTOR**

Employment Composition by Industry	Employment Sector	Empl Jobs	oyment % Share	National Rank	YOY CI Jobs	nange Pct.	5-Year ( Jobs	Change Pct.
	Government	111K	25.4%	58	4.1K	3.8%	8.6K	8.4%
	Trade, Transportation, and Utilities	73K	16.5%	87	0.2K	0.3%	7.0K	10.7%
	Education and Health Services	69K	15.6%	82	2.4K	3.6%	8.6K	14.4%
	Leisure and Hospitality	52K	11.9%	75	1.5K	3.0%	5.4K	11.5%
	Professional and Business Services	41K	9.4%	92	0.9K	2.2%	8.0K	24.0%
	Manufacturing	30K	6.9%	84	0.3K	1.0%	1.3K	4.5%
	Mining, Logging and Construction	25K	5.6%	77	0.6K	2.5%	2.6K	11.8%
	Financial Activities	20K	4.6%	83	0.8K	4.1%	2.4K	13.4%
	Other Services	14K	3.2%	88	0.9K	6.9%	1.7K	13.9%
	Information	4K	0.8%	89	-0.2K	-5.3%	-0.1K	-2.7%
	Total Non-Farm	439K	100.0%	80	11.5K	2.7%	45.5K	11.6%

# EMPLOYMENT GROWTH TREND FOR TOTAL NON-FARM AND TWO LARGEST INDUSTRY SECTORS







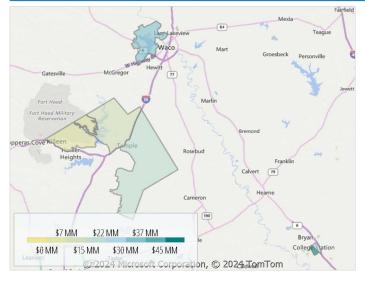
# **Prior 12 Months**

	102	
National Ranking	Sale Price	Sa
Out of 121 Markets	\$90,332 Average Price/Unit	Pi

27 Sale Velocity [+1] 9 t Properties Sold 77 Sale Volume [-1] \$146MM Total Sales

	Lifestyle	RBN	
# Properties	1	8	89%
Total \$MM	\$19	\$127	
Avg \$/Unit	\$128,234	\$86,505	

# MOST ACTIVE SUBMARKETS BY TRANSACTION VOLUME



Submarket	#	Units	\$MM
College Station - central	3	462	\$52.0
Waco - west	2	340	\$34.1
College Station - north	1	478	\$25.6
Temple - east	1	148	\$19.0
Temple - north	1	128	\$12.9
Killeen - east	1	58	\$2.3
Total	9	1,614	\$145.8

# HIGHEST PRICED PREV. 3 MONTHS

Southgate Villa	age
\$32,829,333 200 Units	
Buyer:	Envolve
Sale Date:	04/30/2024

# MOST ACTIVE BUYERS BY # PROPERTIES PURCHASED Company # Units \$MM

company		011105	<i>q</i> in in i
IDM Investments	1	478	\$25.6
Ford, Gregory M.	1	220	\$25.0
Envolve	1	200	\$32.8
StoneSteps Real Estate	1	166	\$9.9
RDO Properties	1	148	\$19.0
KYJ Homes	1	128	\$12.9
Chillamcherla, Ramu	1	120	\$9.1
Collegiate Quarters Management	1	96	\$9.2

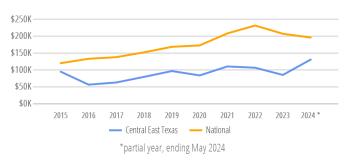
# **MOST ACTIVE SELLERS** BY # PROPERTIES SOLD

Company	#	Units	\$MM
Presidium Group	1	478	\$25.6
GVA Real Estate Investments	1	220	\$25.0
Reliant Group	1	200	\$32.8
4 Asset Management	1	166	\$9.9
Scott, Paul M.	1	148	\$19.0
Ford, Gregory M.	1	128	\$12.9
Leone Real Estate Partners	1	120	\$9.1
Horizon Realty Advisors	1	96	\$9.2

# **SALE TRENDS**



#### Sale Price (Average Per Unit) Central East Texas vs National



# MAY 2024

# **METHODS AND DEFINITIONS**

## **COVERAGE**

Yardi® Matrix reports on multi-family properties of 50+ units in size.

This report for the Central East Texas metro area covers Counties: Navarro, Mclennan, Hill, Coryell, Brazos and Bell

Rental rate coverage is for Market Rate properties only. Fully Affordable properties are not included in our rental surveys and are not reported in rental rate averages.

## **GENERAL DEFINITIONS**

**Asset Class** – refers to a generalized category of properties grouped by their Yardi® Matrix improvements rating

 $\mbox{Lifestyle Asset Class}$  – a grouping of all of the highest rated market rate properties A+, A, A- and B+

Renters-by-Necessity (RBN) Asset Class – a grouping of all of the lowest rated properties B, B-, C+, C, C- and D

## **COMMONLY USED CALCULATIONS**

Year-over-Year Change – percentage growth from last year, for several months or quarters in a time-series. This analysis will highlight an overall direction of movement for a metro.

An upward slope means an accelerating growth. A downward slope means a slowing growth. Above the line (zero) for increases. below the line for loss.

**Rankings** – this metro is ranked nationally among other Yardi Matrix reported metros based on a single measure. For details on any specific ranking, see section descriptions below

#### **DATA SOURCES**

**Rental Rates** – are collected by Yardi® Matrix phone surveyors three times annually for 95%+ of property and unit configurations. Additionally, a representative sample of the market (between 10% and 20%) are surveyed monthly.

**Occupancy Rates** – are derived from U.S. Postal Service data and Yardi® Matrix phone surveys

**Development Activity** – information is tracked by Yardi® Matrix researchers. Construction projects are discovered through various publications and local government sources. Projects are tracked on a monthly basis. Completion dates and lease-up information are confirmed by phone calls to properties under construction.

**Employment** – data is sourced from the U.S. Bureau of Labor Statistics. Reported employment is generally two months behind the current date for this report.

Transaction Activity – information is tracked by Yardi® Matrix researchers. Sales are discovered through various publications and local government sources, and updates are made continuously.

# **MARKET OVERVIEW**

**Rent Growth Ranking** – based on rent growth over the past year, current month.

**Employment Growth Ranking** – based on employment growth over the past year, latest employment month.

**Completions Ranking** – based on inventory growth over the past year, current month.

# **EMPLOYMENT AND EARNINGS**

**Calculations** – total employment size (jobs) is expressed as a sum of employment in areas overlapping the reported market: Waco, TX | Killeen-Temple, TX | College Station-Bryan, TX

Industry Sectors – are defined by the NAICS Supersector designations. For more information visit: http://www.bls.gov/sae/saesuper.htm

Sector National Ranking – is based on the absolute size of the industry sector within this metro, when compared to the same industry in other metro areas nationally.

**Earnings weekly vs hourly** – differentiates hourly wage workers, from weekly salaried workers.

# **DEVELOPMENT ACTIVITY**

**Prospective Properties** – announced construction projects, with no specific documents or government filings

**Planned Properties** – are in the planning stages of construction, with documents having been filed with the county or city

**Under Construction Properties** – have received permits for construction and broken ground.

**Rankings** – are based on the number of units currently under construction: Overall, Lifestyle and Renters-by-Necessity Asset Classifications

Projected Completions – Projected completions reported by Yardi® Matrix are limited to a year out and are based on properties currently under construction and their expected completion date.

Projected Completions as a % of Prior Inventory – This forwardlooking metric uses projected unit completions to calculate a relative growth over the next year for a particular area. Submarkets with a total share of market inventory below 1% are assigned an N/A value, to avoid over-stating their significance in rankings and color-coded map displays.

**Construction and Completion Counts** – are reported based on property status as of the start of the month.

# **TRANSACTION ACTIVITY**

**Price** – is expressed as Price/Unit as a standard measure. This is also used for national ranking

Velocity – is measured by the number of properties sold per year. This is also used for national ranking

Volume – measures the total amount of money spent in multifamily sale transactions in the prior year, expressed as millions of U.S. Dollars (\$MM). This is also used for national ranking