

National Ranking Out of 139 Markets 89 Rent Growth [-19]

11 Employment Growth [+4]

69 Completions [+13]

#### **RENTAL TRENDS**



#### Central East Texas Rent Growth by Asset Class

Year-over-Year

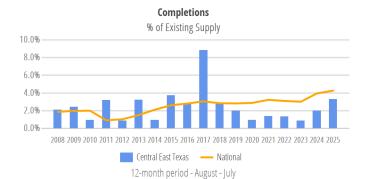


## **SUPPLY**

# Inventory by Property Status

# of Properties

409 21 11 27
Completed Under Construction Planned Prospective
71,292 Units 4,047 Units 2,203 Units 3,650 Units



Completions
Total Units

5,000

4,000

2,000

1,000

2015 2016 2017 2018 2019 2020 2021 2022 2023 2024 2025

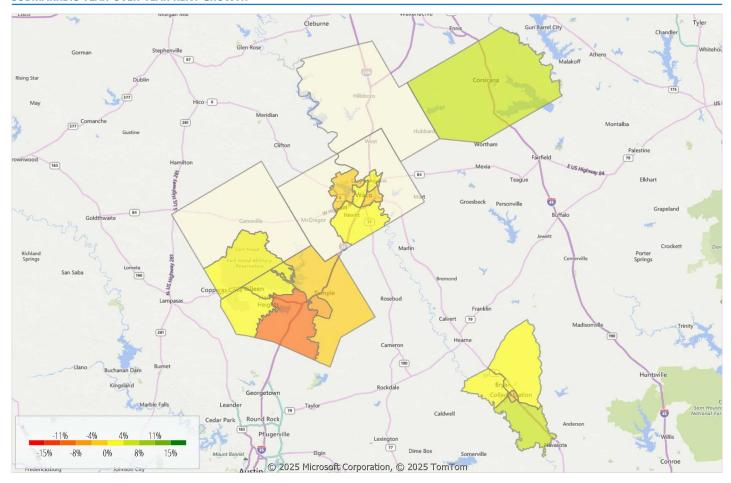
#### **DEMAND**

#### **Employment Percentage Change** Year-over-Year 3.0% 2.5% 2.0% 1.5% 1.0% 0.5% 0.0% 0rt Sep 2024 2024 2024 2024 2025 2025 2025 2025 2025 2025 2025

— Central East Texas — National

Employment Sector	Current Share	YOY CI	nange
Leisure and Hospitality	12.1%	3,100	6.2%
Education and Health Services	15.0%	2,800	4.4%
Trade, Transportation, and Utilities	16.8%	1,900	2.6%
Government	25.0%	1,800	1.7%
Professional and Business Services	9.5%	800	1.9%
Financial Activities	4.9%	300	1.4%
Mining, Logging and Construction	5.9%	200	0.8%
Other Services	3.1%	100	0.7%
Manufacturing	7.0%	0	0.0%
Information	0.8%	0	0.0%

#### SUBMARKETS YEAR-OVER-YEAR RENT GROWTH



#### **HIGHEST OVERALL PERFORMING SUBMARKETS**

Submarket	Rent	Occupancy	YOY Change
College Station - south	\$1,890	94.2%	4.8%
Corsicana	\$1,097	97.4%	4.7%
Waco - north	\$1,132	95%	2.7%
Waco - south	\$1,352	94.8%	2.4%
Killeen - west	\$1,267	94.9%	2.3%

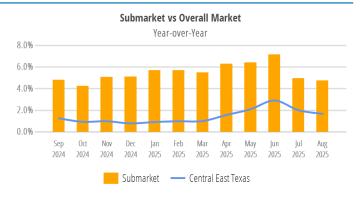
# **LOWEST OVERALL PERFORMING SUBMARKETS**

Submarket	Rent	Occupancy	YOY Change
Temple - north	\$1,171	93.5%	-2.0%
Waco - west	\$1,077	95.5%	-2.5%
Temple - east	\$1,201	90%	-3.3%
Temple - south	\$1,089	93.3%	-4.3%
Belton	\$1,305	95.4%	-8.2%

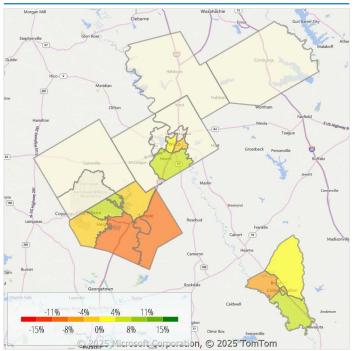
## **HIGHEST PERFORMING SUBMARKET** - COLLEGE STATION - SOUTH

Properties	35
Units	7,764
Average Rent/Unit	\$1,890
Effective YOY Chg	4.8%





#### LIFESTYLE APARTMENTS - YEAR-OVER-YEAR RENT GROWTH



## **HIGHEST PERFORMING SUBMARKETS** - LIFESTYLE

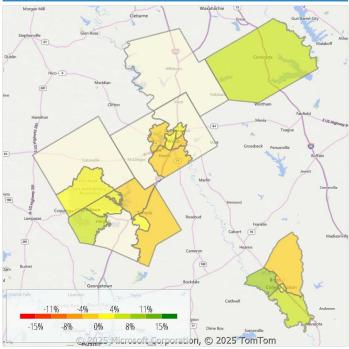
Submarket	Rent	Occupancy	YOY Change
Killeen - east	\$1,667	82.9%	5.5%
College Station - south	\$2,102	95.4%	4.7%
Waco - south	\$1,537	95%	3.8%
Bryan - east	\$1,470	95%	2.4%
Waco - central	\$1,637	93.1%	1.5%

## **KILLEEN - EAST**

	Lifestyle	RBN	Overall
Properties	3	31	34
Units	444	4,179	4,623
Avg Rent/Unit	\$1,667	\$937	\$1,007
Effective YOY Chg	5.5%	1.3%	1.9%



# RENTERS-BY-NECESSITY APARTMENTS - YEAR-OVER-YEAR RENT GROWTH



## **HIGHEST PERFORMING SUBMARKETS** - RBN

Submarket	Rent	Occupancy	YOY Change
Bryan - west	\$1,041	94.1%	7.5%
Corsicana	\$1,046	97%	6.6%
College Station - south	\$1,258	92.1%	4.7%
Killeen - west	\$1,215	94.7%	4.5%
College Station - central	\$1,015	94.3%	3.6%

#### **BRYAN - WEST**

	RBN	Lifestyle	Overall
Properties	16	N/A	22
Units	2,095	N/A	3,982
Avg Rent/Unit	\$1,041	N/A	\$1,246
Effective YOY Chg	7.5%	N/A	0.2%



# **LOWEST PERFORMING SUBMARKETS** - LIFESTYLE

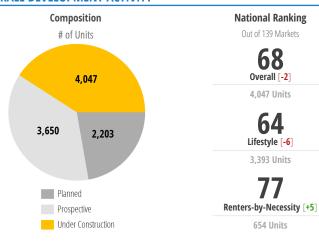
Submarket	Rent	Occupancy	YOY Change
Waco - east	\$1,908	93.3%	-3.1%
Bryan - west	\$1,472	94.7%	-5.1%
Temple - east	\$1,390	90.8%	-8.1%
Temple - south	\$1,238	92.8%	-8.7%
Belton	\$1,319	95.2%	-9.3%

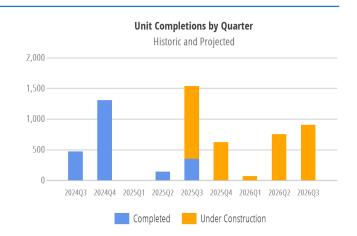
## **LOWEST PERFORMING SUBMARKETS** - RBN

Submarket	Rent	Occupancy	YOY Change
Waco - south	\$1,118	94.7%	-0.2%
Temple - east	\$1,089	89.4%	-0.4%
Bryan - east	\$1,064	93.6%	-0.4%
Waco - west	\$1,048	95.3%	-3.0%
Temple - north	\$1,108	93.1%	-3.2%

SUPPLY AUGUST 2025

## **OVERALL DEVELOPMENT ACTIVITY**

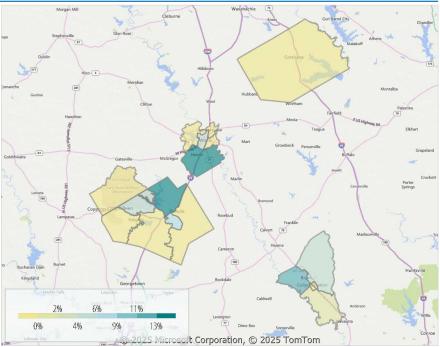




## PROJECTED COMPLETIONS AS % OF PRIOR INVENTORY - 12 MONTHS ENDING JULY 2026

Submarket	Growth	# Units
Waco - south	24.3%	702
Temple - north	18.4%	445
Bryan - west	11.7%	514
Temple - south	8.3%	214
Bryan - east	5.5%	254
Killeen - east	5.4%	271
Waco - central	4.7%	345
College Station - south	1.3%	102

Market Overall 4.0% 2,847 Units



## LARGEST COMMUNITIES UNDER CONSTRUCTION

Project	Address	# Units	Developer
Aspire Reserve	100 Church Avenue College Station, TX 77840	346	Up Campus Student Living
Gate, The	313 College Avenue College Station, TX 77840	316	LV Collective
Brazos Oaks	6000 Jones Road Bryan, TX 77807	315	Teeple Partners
Asher at College Station	10001 Turkey Creek Road College Station, TX 77845	279	Caldwell Companies
Riverfront Lofts	414 South University Parks Drive Waco, TX 76706	266	Catalyst Urban Development

## TOP DEVELOPERS BY UNITS UNDER CONSTRUCTION

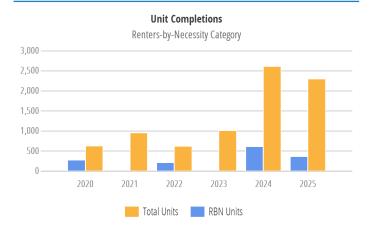
Developer	# Units	# Props
Stellar Development Company	531	2
Up Campus Student Living	346	1
LV Collective	316	1
Teeple Partners	315	1
Caldwell Companies	279	1
Catalyst Urban Development	266	1
Westdale Asset Management	256	2
Walton, Justin	254	1
Scott, Todd	214	1
Pinecrest	199	1

**SUPPLY AUGUST 2025** 

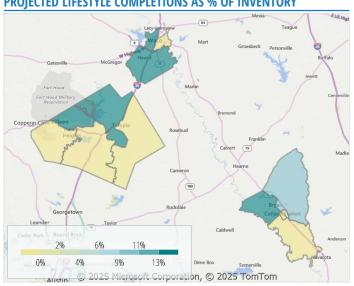
#### LIFESTYLE DEVELOPMENT ACTIVITY

#### **Unit Completions** Lifestyle Category 3,000 2,500 2,000 1,500 1,000 500 2020 2021 2022 2023 2024 2025 Total Units Lifestyle Units

## RENTERS-BY-NECESSITY DEVELOPMENT ACTIVITY



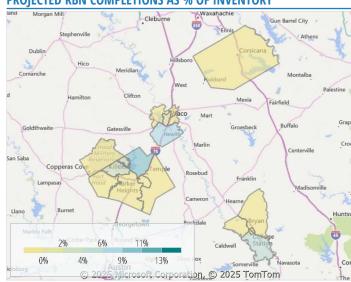
## PROJECTED LIFESTYLE COMPLETIONS AS % OF INVENTORY



Submarket	Growth	# Units
Submarket	Growth	# Units
Temple - north	58.6%	265
Waco - south	39.9%	586
Bryan - west	27.2%	514
Killeen - east	21.2%	94
Temple - south	20.3%	214
Waco - central	17.8%	266
Bryan - east	9.2%	254

8.0% Market Overall 2,193 Units

# PROJECTED RBN COMPLETIONS AS % OF INVENTORY



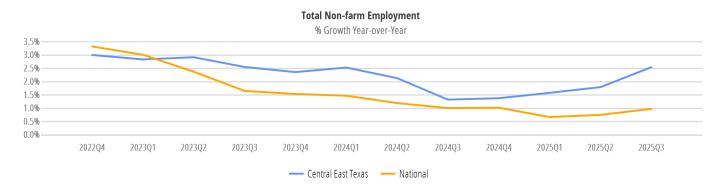
Submarket	Growth	# Units
Temple - north	9.2%	180
Waco - south	8.2%	116
College Station - south	5.0%	102
Killeen - east	3.8%	177
Waco - central	1.4%	79

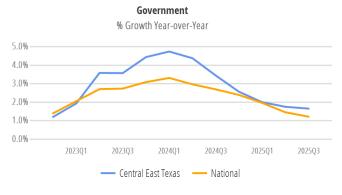
1.5% Market Overall 654 Units

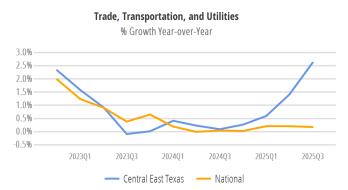
#### **EMPLOYMENT COMPOSITION BY INDUSTRY SECTOR**



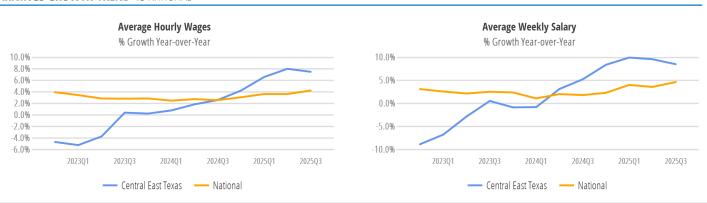
#### **EMPLOYMENT GROWTH TREND** FOR TOTAL NON-FARM AND TWO LARGEST INDUSTRY SECTORS







#### **EARNINGS GROWTH TREND** VS NATIONAL



#### **Prior 12 Months**

National Ranking Out of 139 Markets 55 Sale Price [+1] \$183,432 Average Price/Unit 26
Sale Velocity [+3]

**Properties Sold** 

46
Sale Volume [+3]
\$547MM
Total Sales

 Lifestyle
 RBN

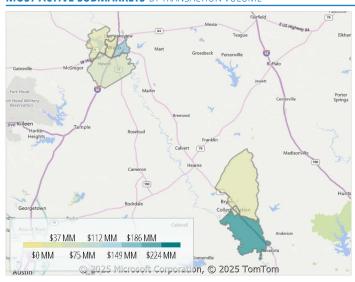
 # Properties
 6
 10

 Total \$MM
 \$401
 \$146

 Avg \$/Unit
 \$248,244
 \$106,701



#### MOST ACTIVE SUBMARKETS BY TRANSACTION VOLUME



Submarket	#	Units	\$MM
College Station - south	4	1,150	\$260.9
Waco - east	3	614	\$158.2
College Station - central	2	305	\$42.1
Waco - south	2	288	\$37.6
Waco - central	2	272	\$26.1
Bryan - east	1	160	\$14.5
College Station - north	1	80	\$4.4
Waco - west	1	112	\$3.1
Total	16	2,981	\$546.8

#### **HIGHEST PRICED PREV. 3 MONTHS**

#### Park Place Waco



Buyer: Ventures

Sale Date: 07/14/2025

# MOST ACTIVE BUYERS BY # PROPERTIES PURCHASED

Company	#	Units	\$MM
Investcorp	1	460	\$154.7
Timberline Real Estate Ventures	1	265	\$82.0
Palladius Capital Management	1	250	\$62.8
Northland	1	216	\$32.1
Crossroads Housing Development Corporation	1	208	\$22.1
Tradewind Properties	1	160	\$14.5
Twin City Properties	1	134	\$6.7
Lam, Gloria	1	112	\$3.1

## MOST ACTIVE SELLERS BY # PROPERTIES SOLD

Company	#	Units	\$MM
ApexOne Investment Partners	2	452	\$73.1
Girling IV, Robert W.	2	176	\$7.1
Texla Housing Partners	1	460	\$154.7
Park7 Group	1	265	\$82.0
Keskar, Nirupa R.	1	208	\$22.1
Owen Jr., Richard S.	1	161	\$28.7
Tradewind Properties	1	144	\$13.5
Orion Student Housing	1	99	\$13.3

#### **SALE TRENDS**

# \$800 #Properties and Dollar Volume (\$MM) \$800 20 \$200 \$200 2016 2017 2018 2019 2020 2021 2022 2023 2024 2025 \* Dollar Volume (MM) Properties \*partial year, ending August 2025

#### Sale Price (Average Per Unit) Central East Texas vs National \$250K \$200K \$150K \$100K \$50K \$0K 2016 2017 2019 2020 2021 2022 2023 2024 2025 \* — Central East Texas — National \*partial year, ending August 2025

#### **COVERAGE**

Yardi® Matrix reports on multi-family properties of 50+ units in size.

This report for the Central East Texas metro area covers Counties: Bell, Brazos, Coryell, Hill, Mclennan and Navarro

Rental rate coverage is for Market Rate properties only. Fully Affordable properties are not included in our rental surveys and are not reported in rental rate averages.

#### **GENERAL DEFINITIONS**

**Asset Class** – refers to a generalized category of properties grouped by their Yardi® Matrix improvements rating

 $\label{lifestyle Asset Class-a} \textbf{ Lifestyle Asset Class}-a \ \text{grouping of all of the highest rated} \\ \text{market rate properties A+, A, A- and B+} \\$ 

Renters-by-Necessity (RBN) Asset Class – a grouping of all of the lowest rated properties B, B-, C+, C, C- and D

#### **COMMONLY USED CALCULATIONS**

**Year-over-Year Change** – percentage growth from last year, for several months or quarters in a time-series. This analysis will highlight an overall direction of movement for a metro.

An upward slope means an accelerating growth. A downward slope means a slowing growth. Above the line (zero) for increases. below the line for loss.

Rankings – this metro is ranked nationally among other Yardi Matrix reported metros based on a single measure. For details on any specific ranking, see section descriptions below

#### **DATA SOURCES**

Rental Rates — are collected by Yardi® Matrix phone surveyors three times annually for 95%+ of property and unit configurations. Additionally, a representative sample of the market (between 10% and 20%) are surveyed monthly.

**Occupancy Rates** – are derived from U.S. Postal Service data and Yardi® Matrix phone surveys

**Development Activity** – information is tracked by Yardi® Matrix researchers. Construction projects are discovered through various publications and local government sources. Projects are tracked on a monthly basis. Completion dates and lease-up information are confirmed by phone calls to properties under construction.

**Employment** – data is sourced from the U.S. Bureau of Labor Statistics. Reported employment is generally two months behind the current date for this report.

**Transaction Activity** – information is tracked by Yardi® Matrix researchers. Sales are discovered through various publications and local government sources, and updates are made continuously.

#### **MARKET OVERVIEW**

**Rent Growth Ranking** – based on rent growth over the past year, current month.

**Employment Growth Ranking** – based on employment growth over the past year, latest employment month.

**Completions Ranking** – based on inventory growth over the past year, current month.

#### **EMPLOYMENT AND EARNINGS**

Calculations – total employment size (jobs) is expressed as a sum of employment in areas overlapping the reported market: College Station-Bryan, TX | Killeen-Temple, TX | Waco, TX | Corsicana. TX

Industry Sectors — are defined by the NAICS Supersector designations. For more information visit: http://www.bls.gov/sae/saesuper.htm

**Sector National Ranking** – is based on the absolute size of the industry sector within this metro, when compared to the same industry in other metro areas nationally.

**Earnings weekly vs hourly** – differentiates hourly wage workers, from weekly salaried workers.

#### **DEVELOPMENT ACTIVITY**

**Prospective Properties** – announced construction projects, with no specific documents or government filings

**Planned Properties** — are in the planning stages of construction, with documents having been filed with the county or city

**Under Construction Properties** – have received permits for construction and broken ground.

**Rankings** – are based on the number of units currently under construction: Overall, Lifestyle and Renters-by-Necessity Asset Classifications

**Projected Completions** – Projected completions reported by Yardi® Matrix are limited to a year out and are based on properties currently under construction and their expected completion date.

Projected Completions as a % of Prior Inventory – This forward-looking metric uses projected unit completions to calculate a relative growth over the next year for a particular area. Submarkets with a total share of market inventory below 1% are assigned an N/A value, to avoid over-stating their significance in rankings and color-coded map displays.

**Construction and Completion Counts** – are reported based on property status as of the start of the month.

#### TRANSACTION ACTIVITY

**Price** – is expressed as Price/Unit as a standard measure. This is also used for national ranking

**Velocity** – is measured by the number of properties sold per year. This is also used for national ranking

**Volume** — measures the total amount of money spent in multifamily sale transactions in the prior year, expressed as millions of U.S. Dollars (\$MM). This is also used for national ranking