

RENTAL TRENDS

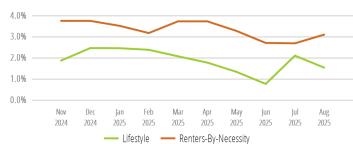


Oklahoma City Rent Growth by Asset Class

Oklahoma City

Year-over-Year

- National



National Ranking Out of 139 Markets **43** Rent Growth [+6]

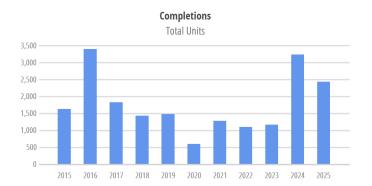
48 Employment Growth [-19]

 $80^{\text{Completions}}_{\text{[-8]}}$

SUPPLY

Inventory by Property Status



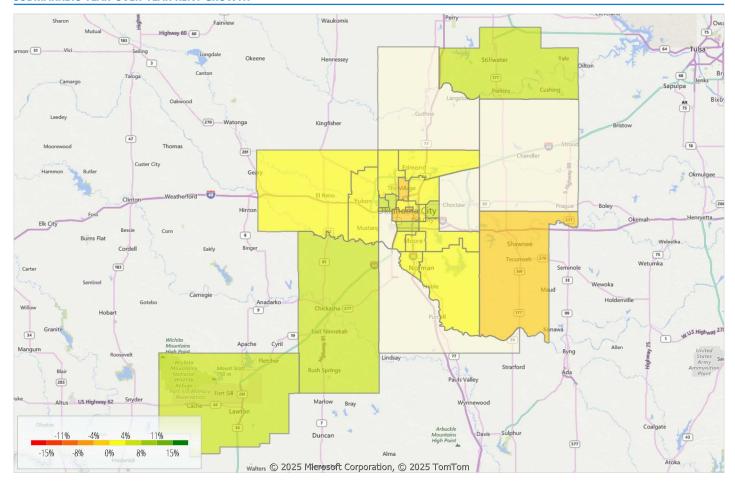


DEMAND

Employment Percentage Change Year-over-Year 2.0% 1.5% 1.0% 0.5% 0.0% 0rt Sep 2024 2024 2024 2024 2025 2025 2025 2025 2025 2025 2025 Oklahoma City — National

Employment Sector	Current Share	YOY C	hange
Education and Health Services	16.8%	5,600	4.6%
Mining, Logging and Construction	6.6%	2,200	4.6%
Trade, Transportation, and Utilities	17.9%	1,600	1.2%
Professional and Business Services	13.0%	1,000	1.0%
Other Services	4.3%	500	1.6%
Financial Activities	5.3%	400	1.0%
Government	18.7%	300	0.2%
Leisure and Hospitality	11.3%	100	0.1%
Information	0.9%	0	0.0%
Manufacturing	5.3%	-200	-0.5%

SUBMARKETS YEAR-OVER-YEAR RENT GROWTH



HIGHEST OVERALL PERFORMING SUBMARKETS

Submarket	Rent	Occupancy	YOY Change
Stillwater	\$1,105	94.7%	7.1%
Midwest City	\$901	93%	4.9%
Bethany	\$873	88%	4.8%
Lawton	\$879	94.5%	4.8%
Oklahoma City - I 240 Corridor	\$909	90.6%	4.2%

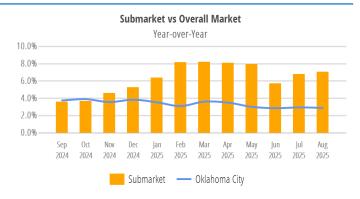
LOWEST OVERALL PERFORMING SUBMARKETS

Submarket	Rent	Occupancy	YOY Change
Oklahoma City - Northeast	\$1,187	98.1%	0.6%
Oklahoma City - Downtown	\$1,551	93.6%	-0.2%
Oklahoma City - North	\$1,025	91.1%	-0.6%
Oklahoma City - Inner City South	\$806	92.6%	-1.6%
Shawnee	\$804	91.5%	-2.1%

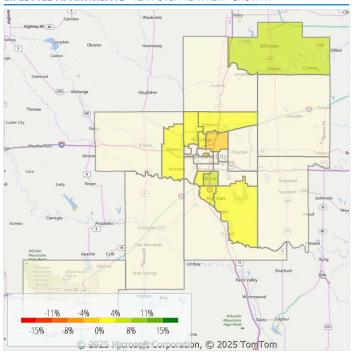
HIGHEST PERFORMING SUBMARKET - STILLWATER

Properties	32
Units	4,573
Average Rent/Unit	\$1,105
Effective YOY Chg	7.1%





LIFESTYLE APARTMENTS - YEAR-OVER-YEAR RENT GROWTH



HIGHEST PERFORMING SUBMARKETS - LIFESTYLE

Submarket	Rent	Occupancy	YOY Change
Stillwater	\$1,327	97.1%	5.8%
Moore	\$1,422	94.2%	4.3%
Edmond	\$1,525	92.6%	3.7%
Oklahoma City - Northwest	\$1,315	94.6%	2.3%
Yukon/Mustang	\$1,293	91.3%	2.1%

STILLWATER

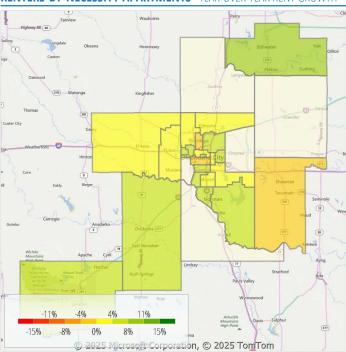
	Lifestyle	RBN	Overall
Properties	11	21	32
Units	1,402	3,171	4,573
Avg Rent/Unit	\$1,327	\$1,007	\$1,105
Effective YOY Chg	5.8%	7.8%	7.1%



LOWEST PERFORMING SUBMARKETS - LIFESTYLE

Submarket	Rent	Occupancy	YOY Change
Oklahoma City - North	\$1,536	94.1%	1.5%
Norman - west	\$1,508	92%	1.1%
Oklahoma City - South	\$1,320	94.9%	0.8%
Oklahoma City - Downtown	\$1,599	93.7%	-0.9%
Oklahoma City - Northeast	\$1,313	98.6%	-1.7%

RENTERS-BY-NECESSITY APARTMENTS - YEAR-OVER-YEAR RENT GROWTH



HIGHEST PERFORMING SUBMARKETS - RBN

Submarket	Rent	Occupancy	YOY Change
Stillwater	\$1,007	93.8%	7.8%
Lawton	\$860	94%	7.0%
Oklahoma City - Northeast	\$991	97.4%	5.8%
Oklahoma City - Downtown	\$1,236	93%	4.9%
Midwest City	\$901	93%	4.9%

STILLWATER

	RBN	Lifestyle	Overall
Properties	21	N/A	32
Units	3,171	N/A	4,573
Avg Rent/Unit	\$1,007	N/A	\$1,105
Effective YOY Chg	7.8%	N/A	7.1%

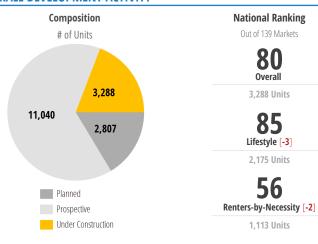


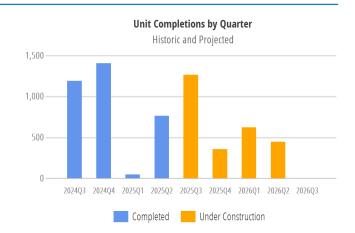
LOWEST PERFORMING SUBMARKETS - RBN

Submarket	Rent	Occupancy	YOY Change
Oklahoma City - Southeast	\$960	91.1%	1.2%
Edmond	\$1,138	95.8%	1.2%
Oklahoma City - North	\$904	90.5%	-1.3%
Oklahoma City - Inner City South	\$806	92.6%	-1.6%
Shawnee	\$804	91.5%	-2.1%

SUPPLY AUGUST 2025

OVERALL DEVELOPMENT ACTIVITY



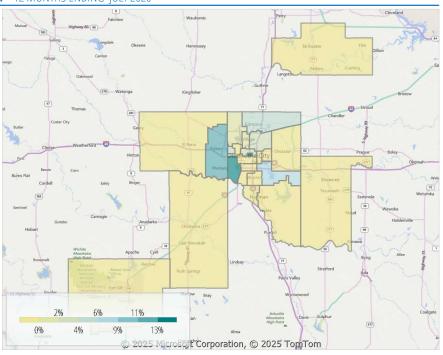


PROJECTED COMPLETIONS AS % OF PRIOR INVENTORY - 12 MONTHS ENDING JULY 2026

Submarket	Growth	# Units
Oklahoma City - Southwest	36.8%	204
Oklahoma City - Downtown	13.1%	585
Yukon/Mustang	12.1%	670
Oklahoma City - Southeast	7.5%	185
Bethany	5.3%	160
Edmond	5.1%	378
Oklahoma City - Northeast	2.8%	94
Oklahoma City - Central	2.5%	56
Oklahoma City - Northwest	1.5%	240
Oklahoma City - North	1.3%	120

Market Overall

2.3% 2,692 Units



LARGEST COMMUNITIES UNDER CONSTRUCTION

Project	Address	# Units	Developer
Trailwinds	12600 NW 10th Street Yukon, OK 73099	418	
Oxlley	101 West Main Street Edmond, OK 73003	276	Milhaus Development
Harlow, The	101 North Broadway Avenue Oklahoma City, OK 73102	265	Gardner Tanenbaum Holdings
Babol Heights	5201 South County Line Road Oklahoma City, OK 73179	252	Fleske Commercial Group
Pure @ Kelley Pointe, The	2501 Kelley Pointe Pkwy Edmond, OK 73013	228	B.D. Eddie Enterprises

TOP DEVELOPERS BY UNITS UNDER CONSTRUCTION

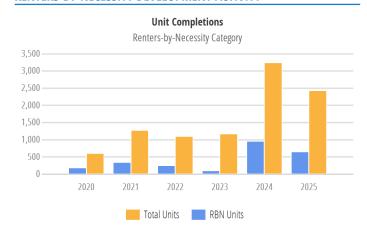
Developer	# Units	# Props
Halbert, Rita Jo	418	1
Express Management	305	2
Milhaus Development	276	1
Gardner Tanenbaum Holdings	265	1
Fleske Commercial Group	252	1
B.D. Eddie Enterprises	228	1
Belmont Management	214	1
LW Development	204	1
Infiniti Investment	204	1
Desert Ridge Investments	180	1

SUPPLY AUGUST 2025

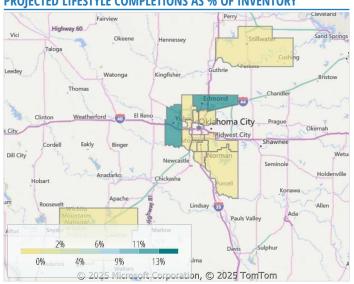
LIFESTYLE DEVELOPMENT ACTIVITY

Unit Completions Lifestyle Category 3,500 3,000 2,500 2,000 1,500 1,000 500 2020 2021 2022 2023 2024 2025 Total Units Lifestyle Units

RENTERS-BY-NECESSITY DEVELOPMENT ACTIVITY



PROJECTED LIFESTYLE COMPLETIONS AS % OF INVENTORY



Submarket	Growth	# Units
Yukon/Mustang	26.3%	670
Edmond	20.1%	378
Oklahoma City - Downtown	17.3%	585

6.0% Market Overall 1,633 Units

PROJECTED RBN COMPLETIONS AS % OF INVENTORY



Submarket	Growth	# Units
Oklahoma City - Southeast	10.9%	185
Oklahoma City - Northeast	6.0%	94
Oklahoma City - Central	2.6%	56
Oklahoma City - Northwest	2.1%	240
Oklahoma City - North	1.5%	120

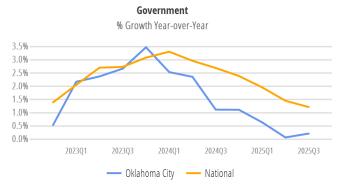
0.8% Market Overall 695 Units

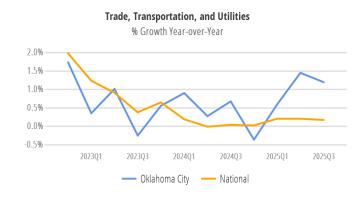
EMPLOYMENT COMPOSITION BY INDUSTRY SECTOR



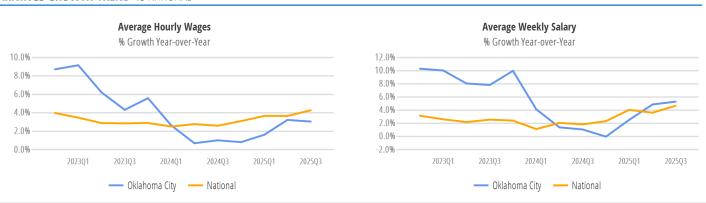
EMPLOYMENT GROWTH TREND FOR TOTAL NON-FARM AND TWO LARGEST INDUSTRY SECTORS

Total Non-farm Employment % Growth Year-over-Year 5.0% 4.0% 3.0% 2.0% 1.0% 0.0% 2022Q4 2023Q1 2023Q2 2023Q3 2023Q4 2024Q1 2024Q2 2024Q3 2024Q4 2025Q1 2025Q2 2025Q3 Oklahoma City - National





EARNINGS GROWTH TREND VS NATIONAL



Prior 12 Months

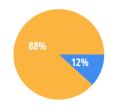
National Ranking Out of 139 Markets 114
Sale Price [-3]
\$96,056
Average Price/Unit

Sale Velocity

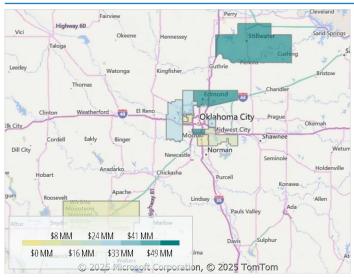
17
Properties Sold

61
Sale Volume [-2]
\$277MM
Total Sales

	Lifestyle	RBN
# Properties	2	15
Total \$MM	\$72	\$206
Avg \$/Unit	\$135,132	\$87,262



MOST ACTIVE SUBMARKETS BY TRANSACTION VOLUME



Submarket	#	Units	\$MM
Oklahoma City - I 240 Corridor	1	396	\$57.0
Stillwater	2	385	\$53.6
Edmond	3	402	\$50.5
Midwest City	2	543	\$29.1
Oklahoma City - Northwest	1	316	\$28.3
Yukon/Mustang	2	260	\$26.2
Oklahoma City - Southeast	1	152	\$12.1
Moore	1	85	\$5.8
Lawton	2	156	\$5.3
Bethany	1	98	\$4.7
+ 1 More Submarkets	1	92	\$4.6
Total	17	2,885	\$277.1

HIGHEST PRICED PREV. 3 MONTHS

Randezvous \$18,000,000 108 Units

Buyer: Interstate Development
Sale Date: 06/27/2025

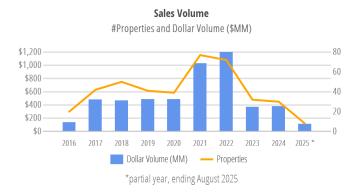
MOST ACTIVE BUYERS BY # PROPERTIES PURCHASED

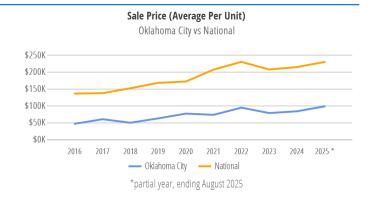
Commons	ш	Hoite.	¢8484
Company	#	Units	\$MM
Westover Companies	2	450	\$42.9
Allmark Properties	1	396	\$57.0
Walton Street Capital	1	231	\$44.7
Northstar Properties	1	200	\$22.7
Tradewind Properties	1	152	\$12.1
Interstate Development	1	108	\$18.0
Murry, Steven P	1	98	\$4.7
Zaafarani, Ezra A.	1	85	\$5.8

MOST ACTIVE SELLERS BY # PROPERTIES SOLD

Company	#	Units	\$MM
Hamilton Point Investments	3	512	\$52.7
Vesta Capital	1	396	\$57.0
BSR Trust	1	316	\$28.3
Think Multifamily	1	288	\$17.0
XFD Real Estate Partners	1	231	\$44.7
Capital Assets	1	154	\$8.9
Juniper Investment Group	1	134	\$14.6
William Fideli Investments	1	108	\$18.0

SALE TRENDS





COVERAGE

Yardi® Matrix reports on multi-family properties of 50+ units in size.

This report for the Oklahoma City metro area covers Counties: Canadian, Cleveland, Comanche, Grady, Lincoln, Logan, Mcclain, Oklahoma, Payne and Pottawatomie

Rental rate coverage is for Market Rate properties only. Fully Affordable properties are not included in our rental surveys and are not reported in rental rate averages.

GENERAL DEFINITIONS

Asset Class – refers to a generalized category of properties grouped by their Yardi® Matrix improvements rating

Lifestyle Asset Class – a grouping of all of the highest rated market rate properties A+, A, A- and B+

Renters-by-Necessity (RBN) Asset Class – a grouping of all of the lowest rated properties B, B-, C+, C, C- and D

COMMONLY USED CALCULATIONS

Year-over-Year Change – percentage growth from last year, for several months or quarters in a time-series. This analysis will highlight an overall direction of movement for a metro.

An upward slope means an accelerating growth. A downward slope means a slowing growth. Above the line (zero) for increases, below the line for loss.

Rankings – this metro is ranked nationally among other Yardi Matrix reported metros based on a single measure. For details on any specific ranking, see section descriptions below

DATA SOURCES

Rental Rates — are collected by Yardi® Matrix phone surveyors three times annually for 95%+ of property and unit configurations. Additionally, a representative sample of the market (between 10% and 20%) are surveyed monthly.

Occupancy Rates – are derived from U.S. Postal Service data and Yardi® Matrix phone surveys

Development Activity – information is tracked by Yardi® Matrix researchers. Construction projects are discovered through various publications and local government sources. Projects are tracked on a monthly basis. Completion dates and lease-up information are confirmed by phone calls to properties under construction.

Employment – data is sourced from the U.S. Bureau of Labor Statistics. Reported employment is generally two months behind the current date for this report.

Transaction Activity – information is tracked by Yardi® Matrix researchers. Sales are discovered through various publications and local government sources, and updates are made continuously.

MARKET OVERVIEW

Rent Growth Ranking – based on rent growth over the past year, current month.

Employment Growth Ranking – based on employment growth over the past year, latest employment month.

Completions Ranking – based on inventory growth over the past year, current month.

EMPLOYMENT AND EARNINGS

Calculations – total employment size (jobs) is expressed as a sum of employment in areas overlapping the reported market: Shawnee, OK | Lawton, OK | Stillwater, OK | Oklahoma City, OK

Industry Sectors — are defined by the NAICS Supersector designations. For more information visit: http://www.bls.gov/sae/saesuper.htm

Sector National Ranking – is based on the absolute size of the industry sector within this metro, when compared to the same industry in other metro areas nationally.

Earnings weekly vs hourly – differentiates hourly wage workers, from weekly salaried workers.

DEVELOPMENT ACTIVITY

Prospective Properties – announced construction projects, with no specific documents or government filings

Planned Properties — are in the planning stages of construction, with documents having been filed with the county or city

Under Construction Properties – have received permits for construction and broken ground.

Rankings – are based on the number of units currently under construction: Overall, Lifestyle and Renters-by-Necessity Asset Classifications

Projected Completions – Projected completions reported by Yardi® Matrix are limited to a year out and are based on properties currently under construction and their expected completion date.

Projected Completions as a % of Prior Inventory – This forward-looking metric uses projected unit completions to calculate a relative growth over the next year for a particular area. Submarkets with a total share of market inventory below 1% are assigned an N/A value, to avoid over-stating their significance in rankings and color-coded map displays.

Construction and Completion Counts — are reported based on property status as of the start of the month.

TRANSACTION ACTIVITY

Price – is expressed as Price/Unit as a standard measure. This is also used for national ranking

Velocity – is measured by the number of properties sold per year. This is also used for national ranking

Volume — measures the total amount of money spent in multifamily sale transactions in the prior year, expressed as millions of U.S. Dollars (\$MM). This is also used for national ranking